Sprint

From page A1

ment "does nothing to help" because they are unable to answer customers' questions about the problems. The only action they take is to occasionally schedule equipment repairs that "never seem to be completed in a timely manner."

In response to Rosenthal's letter, Ryan Shepard, regional sales manager for Sprint, said that Malibu "doesn't have normal cell towers." The city is one of only eight communities in California with "DAF" nodes — a relaying system for wirenodes — a relaying system for wireless users in difficult terrain. Shepard it's always fire said the manufacturer no longer supports the DAF product, so it's difficult to make repairs. Sprint has been replacing broken DAFs with the LTE network.

Shepard added that Sprint is also considering assigning a technician to cover Pacific Coast Highway from the Palisades through Malibu in order to fix problems as they occur.

Rosenthal will be spearheading the Sprint cell phone issue for the city until it gets resolved, and will be meeting with a Sprint engineer-in-

"[Sprint service] makes me nervous for the rest of the summer, because it's the busy season, and because season."

> LAURA ROSENTHAL CITY COUNCILWOMAN

charge in two weeks.

Rosenthal posted the letter she wrote to Sprint executives on her Facebook page, and urged everyone in Malibu with Sprint cell phone problems to write them a letter. "More people should write to the

CEO," she said in an interview. "The Sheriff's Department and the fire captain will also write letters to Sprint addressing the public safety

Rosenthal was glad Sprint responded quickly to her letter, but remains worried as Malibu heads into the summer.

"It makes me nervous for the rest of the summer, because it's the busy season, and because it's always fire season," she said.

Mayor Peak also received a call from Sprint informing him of system upgrades and fixes by the end of September.

"I saw a Sprint repair truck in Point Dume today, so maybe that's a good sign," he laughed.

In the meantime, until the problems are fixed, some residents are finding relief by calling Sprint customer service and requesting an AIRAVE Microcell. The small device, which Sprint provides free of charge, helps improve cell phone service for some customers by connecting to the home internet.

MALIBU ROCKS July 19, 6:30 PM at MJCS Amphitheater 24588 PCH Join LENNY GOLDSMITH & The New Old, Marcelo Gindlin, The Berger/Sanchez Project, Jared Weinstock & Steph Wells in a magical musical evening Tickets \$25 at the door (\$18 in advance) www.mjcs.org/swmf/ or call (310) 456-2178 Picnic dinners available for purchase (Jamdy's food truck) or bring your own In Memory of Scott Wells

Natural solutions for pest control this summer

By Sarah Shmerling Assistant Editor

Mand CEO of Pacific Shore Holdings, Inc., started a rattlesnake prevention unit four years ago after meeting with fire department personnel who were receiving numerous phone calls for snake removal.

The calls were interfering with their ability to answer other, potentially more serious calls. It was then that Mills began to develop his line of products, Nature-Cide, and create a pest management company.

Today, Mills receives enough calls for his services that he needs to purchase a second service truck to meet the demand for visits to local properties.

"A lot of these other companies out there, they go in and spray," Mills said. "For the same price that you're paying for these companies, they don't offer a real, managerial

Mills will send someone to walk unique plan for total pest manage-

ment. He won't just spray to kill an a population of rodent or reptile has infestation, but he will look for ways a place where there is water, they're Tatthew Mills, president to prevent and manage pest control, helping create a long-term solution. And he's familiar with the Malibu area, making him aware of the need for services like this in the immedi-

> The Nature-Cide products, each a blend of natural ingredients like cottonseed, cedar and clove oils, are safe to spray around pets, children and gardens, but are just as effective as chemical-ridden options.

"All the chemical products that are out there are poisonous," Mills explained. Nature-Cide's line, which includes an All Purpose, Indoor, Outdoor and Bed Bug sprays, are all 100% chemical free. And what better time to have Mills make a visit to your property than summer, when the rattlesnakes are out in full force?

"Wood piles, debris, water leaks, areas near pools that should be fenced ... those are going to attract rats and snakes if they're not protectaround a property and figure out a ed properly," Mills said. "They'll eat the poison and it'll kill them, but if

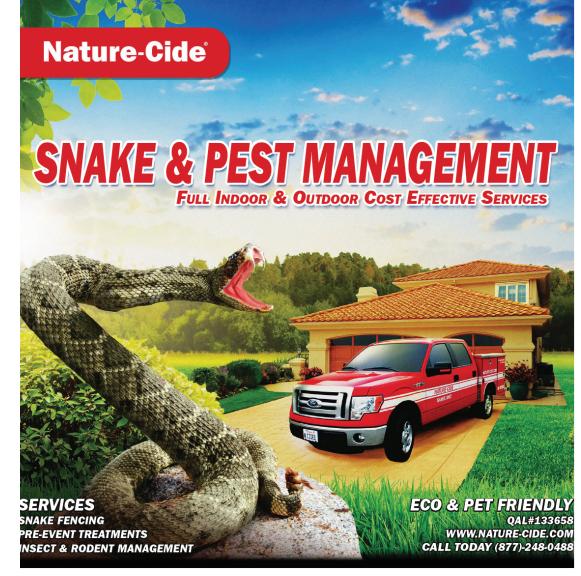
going to go there every time." Mills points out issues like these so residents have a better chance of preventing visits from rodents and reptiles.

And pest management just faced a big change.

"As of July 1, consumers will no longer be able to buy any rodenticide," Mills said. "So you won't be able to buy rat poison at Home Depot. The only way you can control rats or rodent population with poison is to have a pest management service come in and we're one of the only ones out there that does it 100% naturally."

As of May, Mills has been fully licensed to go indoors and spray an entire property. This licensing allows Mills to make a complete and thorough assessment of a property and work with the property owner to figure out a pest control plan.

For more information on the Nature-Cide line and to order products, visit



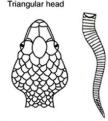


Poison Free & Eco-Friendle

SNAKE IDENTIFICATION / FIRST AID

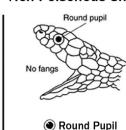
Poisonous Snake

Vertical Pupil



Single row of scales, Heavy Body, Rattles

Non-Poisonous Snake



Narrow Body, No Rattles

1. CALL 911.

2. REMOVE ALL RINGS AND JEWELRY. 3. KEEP BITE AREA IMMOBILIZED AND KEEP LOWER THAN HEART.

RATTLESNAKE BITE FIRST AID

4. NOTE THE TIME OF THE BITE.

5. REASSURE THE VICTIM AND KEEP CALM.

> 877-248-0488 TURE-CIDE SNAKE PREVENTION



Specializing in Natural Pest Management for all types of Pests including Snakes and Rodent:

Nature-Cide is a 100% Natural Pest Management Solution

877.248.0488 Pacific Shore Holdings, Inc. 9736 Eton Ave. Chatsworth, CA 91311 www.nature-cide.com